



ONTARIO FOREST INDUSTRIES ASSOCIATION

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Growing a stronger, greener Ontario

Media Release

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Integrated Sector and Good Public Policy are Keys to Forest Sector's Future *Policy to ensure secure, affordable wood supply required*

The maintenance of an integrated forest sector and the development of balanced and supportive public policy that secures a cost competitive, predictable fibre supply are the keys to ensuring Ontario is well positioned to take advantage of recovering and expanding domestic and international markets.

This was the message delivered by Jamie Lim, President and CEO of the Ontario Forest Industries Association (OFIA) during her presentation at the ninth biennial Wood Residue Conference in Vancouver British Columbia on October 27, 2011.

The need to ensure that forest companies have long-term access to an affordable fibre supply is becoming increasingly recognized by various levels of government across Canada.

“We have been working very hard with the provincial government to improve Ontario’s cost competitiveness” says Lim, adding, “however, at the end of the day, in addition to a competitive cost structure the forest sector and investors also need assurances that we will have the necessary fibre to run our facilities, both existing and new.”

According to the OFIA, a wood supply objective, like any policy objective, should be pursued in the context of all three pillars of sustainability – economic, social and environmental.

Lim concluded the presentation by stating that a collective and unified effort is required on the part of all fibre users. “We are all facing the same challenges, in order to succeed we need to continue to work together.”

For a copy of the presentation and additional information regarding Ontario’s sustainable forest sector please visit www.ofia.com.

Fast facts:

- According to a recent POYRY report the markets for forest sector products in the U.S. are predicted to recover

- Ontario's forest sector employs over 200,000 hard working Ontarians and over 260 communities in the province depend on the forest sector for their economic well-being
- An integrated forest sector, where the by-products of one mill become the resource for another, result in:
 - Higher 'Return on Capital Employed'
 - Greater employment
 - More secure and lower cost supply of fiber
- Ontario is a world leader in sustainable forest management

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